

Chester & South Clwyd CAMRA | Branch Pub of the Year Voting Form 2011 | SCORES

Criteria	Weighting	Nomination 1		Nomination 2		Nomination 3		Nomination 4		Nomination 5		Nomination 6	
		Score out of 10	Weighted Score	Score out of 10	Weighted Score	Score out of 10	Weighted Score	Score out of 10	Weighted Score	Score out of 10	Weighted Score	Score out of 10	Weighted Score
Beer Quality	x 3												
Atmosphere, Style & Décor	x 2												
Service and Welcome	x 2												
Clientele Mix	x 2												
Sympathy with CAMRA aims	x 2												
Value for Money	x 2												
TOTAL SCORE													

My Pub of the Year is:

NAME:

CAMRA MEMBERSHIP NO:

Notes on completing the Form

Judging for the regional and national CAMRA Pub of the Year competition is done by scoring on the factors listed below. This should give you some idea of what we are looking for in branch Pub of the Year candidate.

Scores: Scores for each category are out of 10. Each score is multiplied by it's weighting factor. The maximum total score is 130. For example, with a weighting factor of 3, a score of 8 for Beer Quality will give a weighted score of 24

Quality of Beer: Obviously CAMRA are only going to give an award to a pub which consistently serves excellent real ale. Please note that the pub doesn't need to sell a wide range of beers to score highly. A pub selling a couple of ales in top-top condition is infinitely preferable to one selling seven or eight of variable quality. Also, the fact that a pub is a tied house should not be held against it.

Atmosphere, Style and Decor: This is partly about the "feel" of the pub - is it a nice place to be? Are you going to want to come back on a regular basis? It is also about the extent to which the most has been made of the actual building. Is the decor appropriate to the type of pub that it is? Does the style show respect for the building? Factors like imagination, taste and restraint all come into play. Pubs don't have to be picture-postcard, unspoilt rural gems to score highly here. Estate pubs, modern city centre bars, back street boozers - all can be excellent in their own terms.

Service and Welcome: Is the service prompt and friendly? Do you get a full measure without having to ask? The staff in a good pub should regard you as a human being rather than just a potential source of revenue!

Clientele Mix: A good pub is one where anyone can go in and feel comfortable, whoever they are. If a pub, intentionally or unintentionally, operates in such a way as to exclude some sectors of the community then that counts against it for this competition. A CAMRA Pub of the Year needs to be inclusive, not exclusive. Look out for whether the pub attracts a good cross section of people and age groups. Is there anything about the pub which might cause discomfort to certain groups?

Sympathy With CAMRA Aims: Does the pub espouse and promote our values? Is cask beer given a positive push here? Is information offered about the ales sold? Does the pub try to stimulate interest in the sorts of issues that we are concerned about?

Good Value: This is about value for money, but in the widest sense of the term (ie. not just how cheap the ale is). Having made the effort to travel to the pub and spend your money, how good a pub experience have you had? This is a bit of a catch-all category and acknowledges the fact that it isn't always easy to pin down exactly why a pub seems so good, but somehow everything comes together and the whole thing works.

Branch Competition Rules

1. Voters must have visited all the nominated pubs within 6 months of the vote.
2. Email votes are allowed but must be received 2 days prior to the vote to enable the membership details to be verified.
3. Votes can only be accepted on this form. Blank forms will be available at the AGM for those members who may have forgotten their forms.
4. Nominations will be taken at Jan / Feb branch meetings. No more nominations will be accepted after the Feb meeting.
5. The vote will be held at the AGM in April.
6. There will be a maximum of 6 nominations for each branch area (English, Welsh).
If too many nominations are received, then they will be whittled down to 6 at the Feb meeting as follows -
Branch members will be asked to vote for the nomination they feel has no chance. The one with most votes is knocked out.
This process continues until we are left with 6 nominations.